

## **Annual Seasonal Program Agreement**

Christmas / Mother's Day / Valentine's Day

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### **GUARANTEE CARD PROGRAM**

Purchase a minimum of 30 individual designs of counter greeting cards

# ALL VALENTINE'S DAY ORDERS MUST SHIP NO LATER THAN JANUARY 5<sup>th</sup>, MOTHER'S DAY ORDERS MUST SHIP NO LATER THAN APRIL 1<sup>st</sup>, AND CHRISTMAS ORDERS MUST SHIP NO LATER THAN NOVEMBER 1<sup>st</sup>.

### **Program Guidelines:**

- 1. At the end of each of the above selling season's, the unsold cards with a value of up to 50% of the invoice total will be credited by the Bella Flor sales rep on a credit form and submitted to Bella Flor Head office within 45 days.
- 2. Bella Flor will not issue credits for any product in excess of 50% of the counter card invoice total, or any product from a prior year.
- 3. Credit request MUST list quantity by SKU, otherwise a maximum of 25% of the invoice total will be issued.
- 4. Retailers must verify that sales representatives have executed returns with a signature on the credit request form.
- 5. Sales representative MUST remove credited cards from the store on their next visit.
- 6. Seasonal return credits are not eligible to be applied to any seasonal invoice credits, must be used for future everyday orders.
- 7. Credits will not be issued unless the original invoice was paid within terms and in full.
- 8. Seasonal return credits will be posted to your account and applied to future invoices.
- 9. No refunds. Credit is for future purchases only.

### **OVERALL GUIDELINES**

- 1. This agreement must be signed for customer to receive program benefits.
- 2. Failure to pay on time and in full will result in voiding all guaranteed or dating benefits.
- 3. All products are subject to Bella Flor customer's terms & conditions.
- 4. Inventory levels are subject to change.

CERTIFICATION	
Store Name:	Customer ID#:
Address:	
Check <b>ANY</b> Season:	
Christmas Valentine's Day Mother's Day	
Customer Signature:	Date:
Sales Representative Signature:	Date:

NOTE: Once signed this agreement will remain in effect until you notify head office of any changes and states that customer agrees to all the terms above.