





# Seasonal PROGRAM AGREEMENT

# Purchase a minimum of 30 individual designs of greeting cards.

# ALL ORDERS MUST SHIP NO LATER THAN THE FOLLOWING DATES:

VALENTINE'S DAY - JANUARY 5<sup>th</sup>

MOTHER'S DAY - APRIL 1<sup>st</sup>

CHRISTMAS - NOVEMBER 1<sup>st</sup>

# **Program Guidelines:**

- At the end of each of the above selling season, the unsold cards with a value of up to 50% of the
  invoice total will be credited by the Bella Flor sales rep on a credit form and submitted to Bella Flor
  head office within 30 days.
- Bella Flor will not issue credits for any product in excess of 50% of the seasonal card invoice total, or for any product from a prior year.
- Credit request submitted must list quantity by SKU, otherwise a maximum of 25% of the invoice total will be issued even if more cards are returned.
- Retailers must verify that sales representatives have executed returns with a signature on the credit request form.
- Sales representative must remove credited cards from the store at the time the credit is completed.
- Seasonal return credits are not eligible to be applied to any seasonal merchandise invoices, must be used for future everyday orders.
- Credits will not be issued unless the original invoice was paid within terms and in full.
- Seasonal return credits will be posted to your account and applied to future invoices.
- No refunds. Credit is for future purchases only.

# Overall Guidelines:

- Failure to pay on time and in full will result in voiding all guaranteed benefits.
- All products are subject to Bella Flor customer's terms & conditions.
- Inventory levels are subject to change.



72583-VAR601P VAL/THE BEST VALENTINE



... WAS HAVING YOU IN MY LIFE. HAPPY VALENTINE'S DAY

72583-VAR604P VAL/BEAR HUG



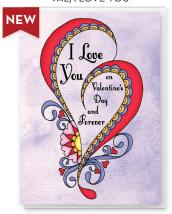
FROM MY HEART TO YOURS... HAPPY VALENTINE'S DAY

72583-VAR607P



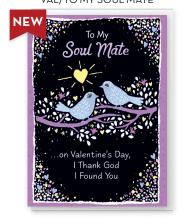
SO MUCH LOVE FROM ME TO YOU. HAPPY VALENTINE'S DAY!

72583-VAR611P VAL/I LOVE YOU



HAPPY VALENTINE'S DAY, MY LOVE

72583-VAR614P VAL/TO MY SOUL MATE



I'M SO GLAD WE FOUND EACH OTHER... HAPPY VALENTINE'S DAY

72583-VBM508P VAL/I LOVE YOU THIS MUCH



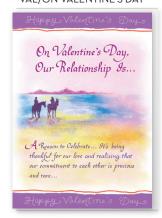
I LOVE YOU. HAPPY VALENTINE'S DAY

72583-VBM540P VAL/VALENTINE, YOU'RE THE BEST



HAPPY VALENTINE'S DAY

# 72583-VBM545P VAL/ON VALENTINE'S DAY



HAPPY VALENTINE'S DAY









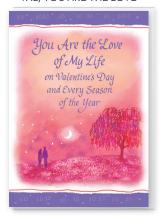


## 72583-VBM548P VAL/MY DAUGHTER



HAPPY VALENTINE'S DAY

# 72583-VBM549P VAL/YOU ARE THE LOVE



LLOVE YOU HAPPY VALENTINE'S DAY

# 72583-VBM551P VAL/ON VALENTINE'S DAY

**VALENTINE'S DAY CARDS** 



HAPPY VALENTINE'S DAY, LOVE, FROM MY HEART TO YOURS

# On Valentine's Day, I Want to Let You Know How Lucky I Am to Have a Wife like you valentine, but every day I'm so happy and proud to call you my wife...

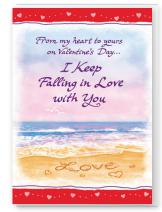
72583-VBM554P

VAL/HOW LUCKY TO HAVE A WIFE

WITH ALL MY LOVE TO YOU TODAY



72583-VBM555P VAL/FROM MY HEART TO YOURS



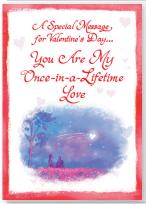
HAPPY VALENTINE'S DAY. WITH SO MUCH LOVE TO YOU

# 72583-VBM556P VAL/LOVING YOU MEANS



HAPPY VALENTINE'S DAY WITH ALL MY LOVE

# 72583-VBM558P VAL/A SPECIAL MESSAGE



WITH SO MUCH LOVE ON VALENTINE'S DAY

# 72583-VBM561P VAL/A SPECIAL VALENTINE



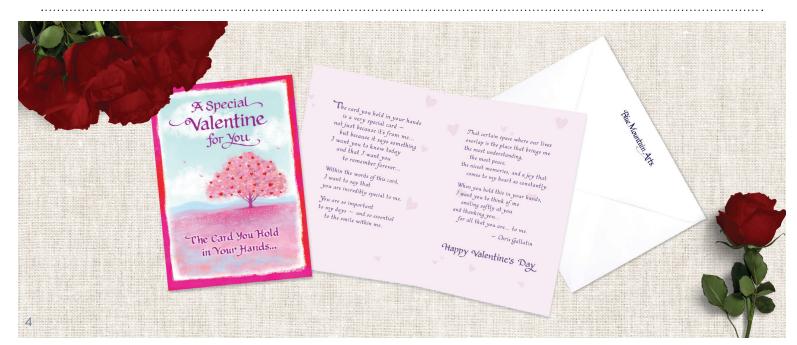
HAPPY VALENTINE'S DAY







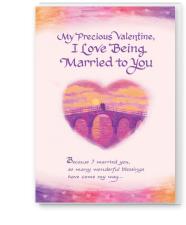




## 72583-VBM563P VAL/MY WIFE



THANK YOU FOR ALL THE BLESSINGS YOU BRING TO ABSOLUTELY **EVERYTHING** 



72583-VBM564P

VAL/MY PRECIOUS VALENTINE

HAPPY VALENTINE'S DAY WITH ALL MY LOVE

# 72583-VBM612P VAL/MY WIFE, MY FRIEND



72583-VBM614P

72583-VBM624P

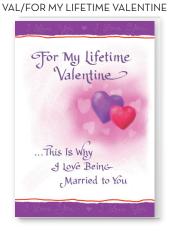


HAPPY VALENTINE'S DAY

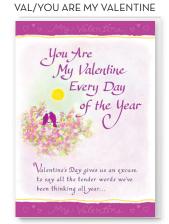
72583-VBM621P VAL/IF MY HEART COULD SPEAK



FROM MY HEART ON VALENTINE'S DAY. I LOVE YOU



WITH ALL MY HEART ON VALENTINE'S DAY



72583-VBM632P

HAPPY VALENTINE'S DAY

72583-VBM766P

VAL/VALENTINE LOVE



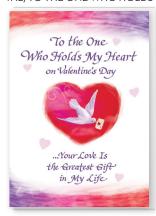
72583-VBM646P



WISHING YOU A BEAUTIFUL VALENTINE'S DAY



72583-VBM660P VAL/TO THE ONE WHO HOLDS



HAPPY VALENTINE'S DAY, MY LOVE



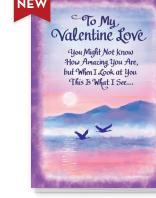
72583-VBM662P VAL/FOR VALENTINES DAY



HAPPY VALENTINE'S DAY,



WITH MY LOVE



I SEE MY SOUL MATE, MY BEST FRIEND, AND THE LOVE OF MY LIFE I WILL CHERISH AND LOVE FOREVER.





# VALENTINE'S DAY CARDS

## 72583-VBM768P VAL/I LOVE YOU. DAUGHTER



## 72583-VBM769P VAL/AMAZING PERSON



# 72583-VBM770P



WISHING YOU THE HAPPIEST VALENTINE'S DAY

HAVE A VERY

HAPPY VALENTINE'S DAY!



72583-VBM772P VAL/ON VALENTINE'S DAY



HAPPY VALENTINE'S DAY

# 72583-VBM774P VAL/NEW REASONS TO LOVE



HAPPY VALENTINE'S DAY. I LOVE YOU MORE THAN EVER

# 72583-VBM775P VAL/MY ONE AND ONLY



HAPPY VALENTINE'S DAY

72583-VBM776P VAL/PERFECT VALENTINE'S DAY



HAPPY VALENTINE'S DAY

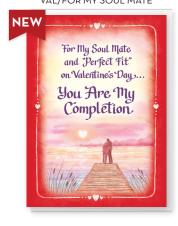






HAPPY VALENTINE'S DAY

72583-VBM778P VAL/FOR MY SOUL MATE



HAPPY VALENTINE'S DAY

72583-VBM779P VAL/I'M SO GRATEFUL

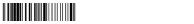


HAPPY VALENTINE'S DAY

# 72583-VBM780P



HAPPY VALENTINE'S DAY.

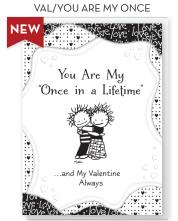






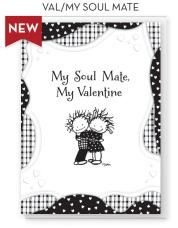


# 72583-VMS405P



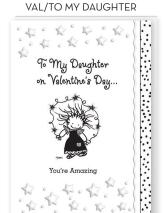
HAPPY VALENTINE'S DAY

# 72583-VMS407P



HAPPY VALENTINE'S DAY

# 72583-VMS409P



HAPPY VALENTINE'S DAY

# 72583-VMS410P VAL/YOU WILL ALWAYS



HAPPY VALENTINE'S DAY!



72583-VMS414P



72583-VMS416P

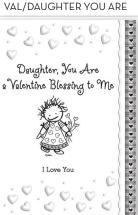
VAL/LETTER TO MY SON

A Valentine's Day

Letter to My Son

All My Heart

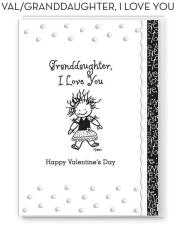
72583-VMS417P



HAPPY VALENTINE'S DAY



72583-VMS518P



HAPPY VALENTINE'S DAY



HAPPY VALENTINE'S DAY





HAPPY VALENTINE'S DAY



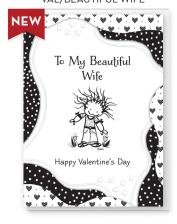


72583-VMS520P





# 72583-VMS519P VAL/BEAUTIFUL WIFE



HAPPY VALENTINE'S DAY!



HAPPY VALENTINE'S DAY!



# 72583-VPX101P VAL/WITH ALL MY HEART



WITH ALL MY LOVE TO YOU, ON VALENTINE'S DAY AND FOREVER



72583-VPX102P VAL/FOR MY WIFE



HAPPY VALENTINE'S DAY... WITH LOVE, ALWAYS AND FOREVER





**VALENTINE'S DAY CARDS** 

# Blue Mountain Arts.

## 72583-VPX103P VAL/FOR MY HUSBAND



WITH ALL MY HEART TO YOU. HAPPY VALENTINE'S DAY



72583-VPX207P VAL/MY LOVE ON VALENTINE'S DAY



HAPPY VALENTINE'S DAY



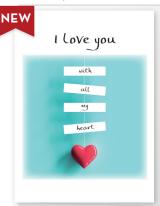
# 72583-VPX104P



FOR YOU, WITH SO MUCH LOVE AND JOY ON VALENTINE'S DAY



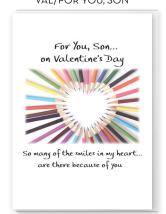
72583-VPX208P VAL/I LOVE YOU



WITH ALL MY LOVE ON VALENTINE'S DAY



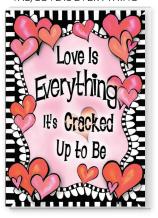
# 72583-VPX105P VAL/FOR YOU, SON



WISHING A VERY HAPPY VALENTINE'S DAY TO YOU



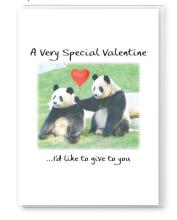
VAL/LOVE IS EVERYTHING



HAPPY VALENTINE'S DAY







WISHING A VERY HAPPY VALENTINE'S DAY TO YOU!



## 72583-VSZ302P VAL/YOU WILL FOREVER BE

**Forever** Be My Always



HAPPY VALENTINE'S DAY







# **62583-MAR606P** MD/TAKE TIME TO ENJOY



WISHING YOU HAPPINESS AND LOVE THIS MOTHER'S DAY AND EVERY DAY

62583-MAR612P

MD/HAPPY MOTHER'S DAY SUNFLOWER



SENDING BRIGHT WISHES FOR A WONDERFUL DAY FILLED WITH HAPPINESS AND JOY. YOU DESERVE IT. HAPPY MOTHER'S DAY

# 62583-MBM401P

MD/HAPPY MOTHER'S DAY MOM



HAPPY MOTHER'S DAY, MOM

# 62583-MBM402P

MD/THE MOTHER'S DAY BLESSING



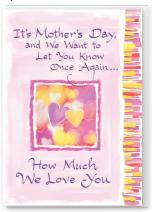
WITH LOVE, THANKS, AND WISHES FOR SO MUCH HAPPINESS ON MOTHER'S DAY





# 62583-MBM406P

MD/IT'S MOTHER'S DAY AND WE



HAPPY MOTHER'S DAY FROM US TO YOU

# 62583-MBM423P

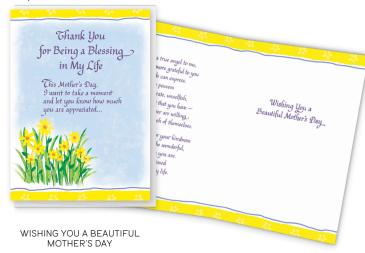
MD/MOM I COULD NEVER THANK YOU



HAPPY MOTHER'S DAY, MOM

# 62583-MBM448P

MD/THANK YOU FOR BEING





MOTHER'S DAY CARDS



# 62583-MBM450P

MD/SPECIAL HAPPY MOTHER'S DAY



# 62583-MBM471P

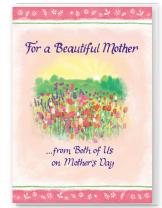
MD/I HOPE YOU FEEL WELL



IN CELEBRATION OF EVERYTHING ABOUT YOU HAPPY MOTHER'S DAY

# 62583-MBM472P

MD/FOR A BEAUTIFUL MOTHER



HAPPY MOTHER'S DAY





# 62583-MBM473P

MD/THIS IS FOR YOU ON MOTHER'S



WISHING YOU THE HAPPIEST MOTHER'S DAY

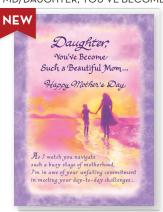
## 62583-MBM474P MD/YOU MIGHT NOT KNOW



HAPPY MOTHER'S DAY

# 62583-MBM575P

MD/DAUGHTER, YOU'VE BECOME



WITH ALL MY LOVE AND ADMIRATION ON MOTHER'S DAY



# 62583-MBM577P

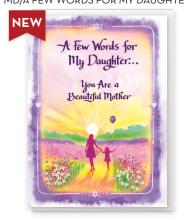
MD/TO MY WIFE



HAPPY MOTHER'S DAY, WITH ALL MY LOVE



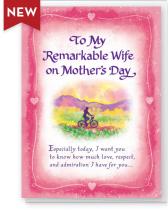
62583-MBM578P MD/A FEW WORDS FOR MY DAUGHTER



HAPPY MOTHER'S DAY TO YOU, MY INCREDIBLE DAUGHTER. I LOVE YOU.

# 62583-MBM579P

MD/TO MY REMARKABLE WIFE



WITH ALL MY HEART, HAPPY MOTHER'S DAY

# 

# 62583-MBM581P MD/HAPPY MOTHER'S DAY



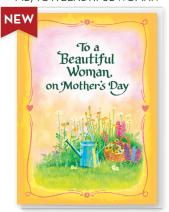
BE AS INCREDIBLE AS YOU





# 62583-MBM582P

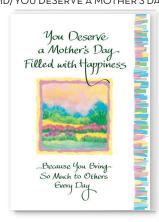
MD/TO A BEAUTIFUL WOMAN



HAPPY MOTHER'S DAY

# 62583-MBM812P

MD/YOU DESERVE A MOTHER'S DAY



WISHING YOU A BEAUTIFUL DAY!

# 62583-MBM813P

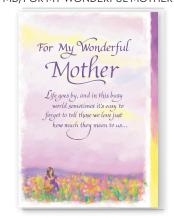
MD/FOR MOTHER'S DAY THE LOVE



HAPPY MOTHER'S DAY

# 62583-MBM816P

MD/FOR MY WONDERFUL MOTHER



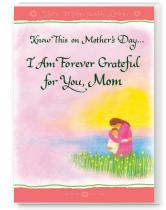
HAPPY MOTHER'S DAY, WITH LOVE





# 62583-MBM846P

MD/KNOW THIS ON MOTHER'S DAY



HAPPY MOTHER'S DAY

# 62583-MBM849P

MD/MOM YOU MEAN THE WORLD



HAPPY MOTHER'S DAY

# 62583-MBM851P

MD/HAPPY MOTHER'S DAY TO MY



HAPPY MOTHER'S DAY MY BEAUTIFUL DAUGHTER

62583-MBM853P MD/TO MY VERY SPECIAL FRIEND



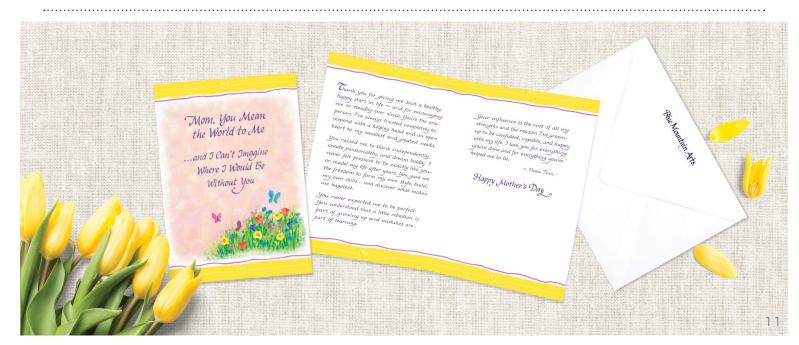
HAPPY MOTHER'S DAY



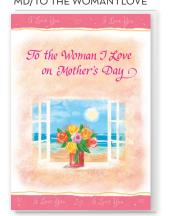








# **62583-MBM854P** MD/TO THE WOMAN I LOVE



ALL MY LOVE ON MOTHER'S DAY

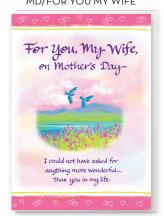
# 62583-MBM859P



HAPPY MOTHER'S DAY

# **62583-MBM863P** MD/FOR YOU MY WIFE

MOTHER'S DAY CARDS



THANK YOU FOR ALL THE BLESSINGS YOU BRING TO ABSOLUTELY EVERYTHING



62583-MBM866P

MD/THE LOVE OF MY LIFE

HAPPY MOTHER'S DAY



62583-MBM867P

MD/IN MY EYES, MOM

In My Eyes,

Mom, This

Mother's Day ..

wonderful woman, the greatest mother, and the best friend I've ever had.

You are the most

62583-MBM868P



MAY MOTHER'S DAY BE AS SPECIAL FOR YOU AS YOU ARE TO ME

62583-MBM869P MD/MOM | WILL ALWAYS



HAPPY MOTHER'S DAY

62583-MBM870P MD/FOR MOTHERS DAY I AM



FOR YOU, WITH ALL MY LOVE ON MOTHER'S DAY



HAPPY MOTHER'S DAY, MOM



**62583-MMS303P** MD/ON MOTHER'S DAY I'M SO



HAPPY MOTHER'S DAY

**62583-MMS304P** MD/I'M SO THANKFUL GOD GAVE



HAPPY MOTHER'S DAY!

**62583-MMS305P** MD/TO MY WIFE YOU ARE THE BEST



HAPPY MOTHER'S DAY!

**62583-MMS306P** MD/TO MY DAUGHTER ON MOTHER'S



HAPPY MOTHER'S DAY!









# 62583-MMS307P MD/FOREVER SISTERS



I WISH YOU A WONDERFUL MOTHER'S DAY!

# 62583-MMS308P

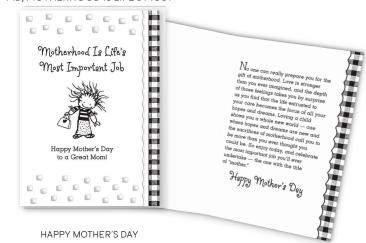
MD/TO MY AMAZING DAUGHTER



HAPPY MOTHER'S DAY

# 62583-MMS309P

MD/MOTHERHOOD IS LIFE'S MOST

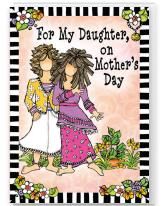






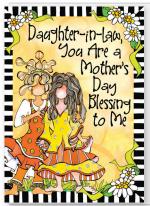
62583-MSZ801P

MD/FOR MY DAUGHTER ON MOTHER'S



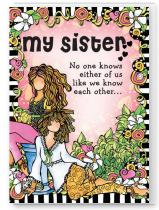
HAPPY MOTHER'S DAY

MD/DAUGHTER IN LAW YOU ARE A



HAPPY MOTHER'S DAY!

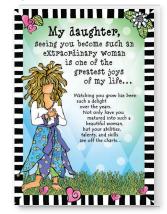
MD/MY SISTER NO ONE KNOWS



HAPPY MOTHER'S DAY

# 62583-MSZ805P

MD/MY DAUGHTER SEEING YOU



HAPPY MOTHER'S DAY













# 82583-CPX602P XM/FOR YOU SISTER CHRISTMAS IS



I COULDN'T ASK FOR A MORE WONDERFUL GIFT THAN HAVING A SISTER LIKE YOU



# 82583-CPX606P XM/ON CHRISTMAS WITH SO MUCH



I HOPE ALL YOUR DAYS ARE FILLED WITH LOVE AND JOY

82583-CPX603P

XM/CHRISTMAS WISHES HELP YOU



WITH WONDERFUL WISHES FOR YOU, AT CHRISTMAS AND ALWAYS



# 82583-CPX607P

XM/FOR A SPECIAL FRIEND AT



MAY THE HOLIDAYS FILL YOUR HEART WITH SO MUCH JOY!



# 82583-CPX604P

XM/SON YOU WILL ALWAYS BE



YOUR PRESENCE IN MY LIFE IS SUCH A JOY TO ME



# 82583-CPX608P

XM/FOR YOU, MY HUSBAND



WITH LOVE TO YOU, AT CHRISTMAS



# 82583-CPX605P

XM/YOU'RE SO AMAZING AND HOPE



WISHING YOU THE MERRIEST CHRISTMAS AND HAPPIEST NEW YEAR!



# 82583-CPX609P

XM/MERRY CHRISTMAS, DAUGHTER



I LOVE YOU SO MUCH. AND I AM SO BLESSED TO HAVE YOU IN MY LIFE







## 82583-XAS513P XM/MERRY CHRISTMAS



MERRY CHRISTMAS

# 82583-XAS514P



MERRY CHRISTMAS. MY LOVE

# **CHRISTMAS CARDS**

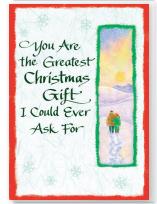
## 82583-XBM601P XM/CHRISTMAS WISHES FOR YOU



MERRY CHRISTMAS!

# XM/YOU ARE THE GREATEST XMAS

82583-XBM610P



LLOVE YOU MERRY CHRISTMAS!



82583-XBM647P

XM/EVERY CHRISTMAS. I LOVE YOU

Every Christmas,

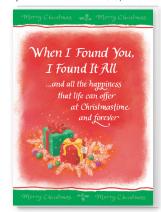
I Love You More

I feel like I have always loved you, and I know I always will. My love for you is bigger than the sky and earth

and ocean and more vast than the sun and moon and stars. It must not have limits, because each day I love you more than I did the day before



82583-XBM649P XM/WHEN I FOUND YOU, I FOUND



I LOVE YOU. MERRY CHRISTMAS!



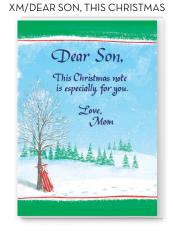
82583-XBM650P



WISHING YOU THE MERRIEST CHRISTMAS



82583-XBM652P



WITH WONDERFUL **CHRISTMAS WISHES** AND ALL MY LOVE

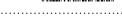


82583-XBM653P

WITH ALL MY LOVE

MERRY CHRISTMAS







82583-XBM654P

82583-XBM655P

XM/MY TRUE FRIEND AT CHRISTMAS

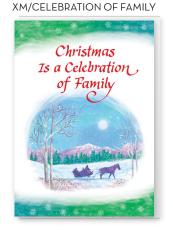
82583-XBM658P XM/YOU'RE MY SISTER AND THAT'S

You're My

Sistér,

in the World to Me

nd That's the Best Thing



MERRY CHRISTMAS



HAPPY HOLIDAYS



MAY CHRISTMAS BRING YOU A THOUSAND **REASONS TO SMILE!** 



MERRY CHRISTMAS WITH SO MUCH LOVE



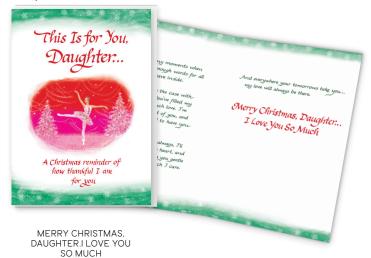






# 82583-XBM659P

XM/FOR YOU DAUGHTER



# CHRISTMAS CARDS

## 82583-XBM660P XM/A CHRISTMAS THANK YOU



MERRY CHRISTMAS, MY FRIEND

# 82583-XBM661P XM/MERRY CHRISTMAS SON



I WISH YOU A CHRISTMAS FILLED WITH SO MUCH HAPPINESS



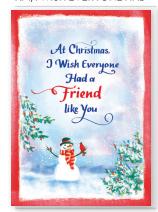
82583-XBM715P

82583-XBM662P XM/TO MY SOUL MATE



MERRY CHRISTMAS, MY LOVE

# 82583-XBM664P XM/I WISH EVERYONE HAD



MERRY CHRISTMASI

# 82583-XBM705P XM/A SPECIAL CHRISTMAS BLESS



MERRY CHRISTMAS!



MERRY CHRISTMAS

82583-XBM756P

XM/MERRY CHRISTMAS TO THE ONE





82583-XBM740P

XM/MOM IF I COULD GIVE YOU

Mom,

Perfect Gift,



82583-XBM748P XM/A FOREVER NOTE FOR MY SIS

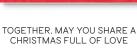


WITH WONDERFUL CHRISTMAS WISHES AND ALL MY LOVE FOREVER





MERRY CHRISTMAS





MERRY CHRISTMAS

WITH LOVE





82583-XBM721P XM/FOR THE TWO OF YOU AT XMAS





## 82583-XBM757P XM/DAUGHTER EVEN AFTER



MERRY CHRISTMAS WITH ALL MY LOVE

# 82583-XBM763P

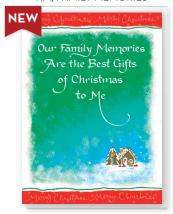




MERRY CHRISTMAS

# 82583-XBM826P

XM/FAMILY MEMORIES



MERRY CHRISTMAS

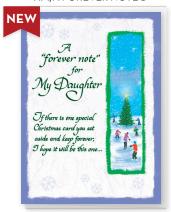
# 82583-XBM835P



MERRY CHRISTMAS, WITH BEST WISHES ALWAYS & LOVE FOREVER

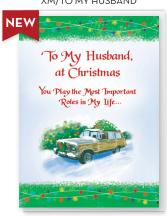


**82583-XBM837P** XM/A FOREVER NOTE D



WITH WONDERFUL CHRISTMAS WISHES...
AND ALL MY LOVE FOREVER

82583-XBM865P XM/TO MY HUSBAND



MERRY CHRISTMAS, WITH ALL MY HEART

82583-XBM866P



MERRY CHRISTMAS!

# 82583-XBM868P



WISHING YOU THE MERRIEST CHRISTMAS AND A VERY HAPPY NEW YEAR TO COME!



82583-XBM871P

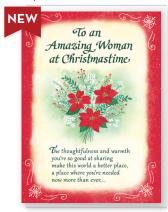


MAY YOUR CHRISTMAS BE AS WONDERFUL AS YOU



82583-XBM874P

XM/TO AN AMAZING WOMAN



WISHING YOU A MERRY CHRISTMAS



# 82583-XBM875P

XM/MY PROMISE TO YOU



CHRISTMAS CARDS 82583-XBM879P

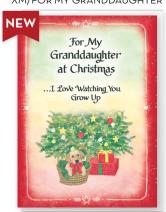
# Blue Mountain Arts.

## 82583-XBM876P XM/MERRY CHRISTMAS



WISHING YOU A VERY MERRY CHRISTMAS

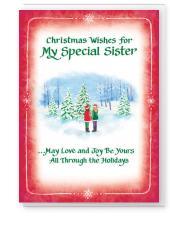
## **82583-XBM878P** XM/FOR MY GRANDDAUGHTER



WISHING YOU A VERY MERRY CHRISTMAS!



I LOVE YOU... TODAY, TOMORROW, AND ALWAYS. MERRY CHRISTMAS



82583-XBM880P

XM/FOR MY SPECIAL SISTER

MAY YOU HAVE A MERRY CHRISTMAS

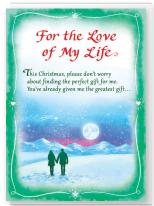


82583-XBM881P XM/MERRY XMAS MY FRIEND



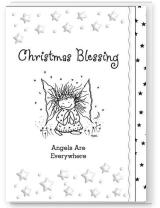
I AM WISHING YOU A HEART FULL OF HAPPINESS AT CHRISTMAS AND ALWAYS

# **82583-XBM882P** XM/FOR THE LOVE OF MY LIFE



MERRY CHRISTMAS, MY LOVE

# 82583-XMS901P XM/CHRISTMAS BLESSING ANGELS



MERRY CHRISTMAS!



MERRY CHRISTMAS!

Gift of All



82583-XMS907P XM/MERRY CHRISTMAS TO ONE I



MERRY CHRISTMAS!

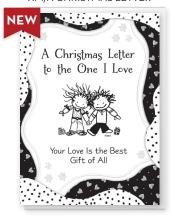
82583-XMS909P XM/BEST FRIENDS MERRY XMAS



MERRY CHRISTMAS!



**82583-XMS916P** XM/A CHRISTMAS LETTER



MERRY CHRISTMAS



82583-XMS917P XM/I'M SO THANKFUL



MERRY CHRISTMAS



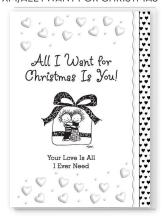






# 82583-XMS918P

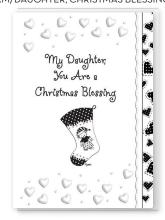
XM/ALL I WANT FOR CHRISTMAS



MERRY CHRISTMAS

# 82583-XMS919P

XM/DAUGHTER, CHRISTMAS BLESSING



MERRY CHRISTMAS

82583-XSZ105P XM/SURROUNDED BY ANGELS



THERE ARE ANGELS SURROUNDING YOU AT THIS VERY MOMENT... JUST BELIEVE

# 82583-XSZ901P

XM/HAVING YOU AS A FRIEND



HAVING YOU FOR A FRIEND, TRULY IS LIKE CHRISTMAS EVERY DAY.





82583-XSZ902P

XM/THEY WHO ARE WISE WOMEN

They Who Are

Wise Women

# 82583-XSZ903P

XM/THIS XMAS I'M SO THANKFUL

I'm So Thankful

You're My Daughter

This Christmas..

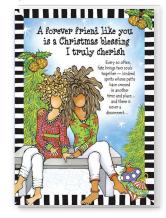
82583-XSZ904P XM/MERRY CHRISTMAS MY FRIEND



MERRY CHRISTMAS

## 82583-XSZ907P

XM/A FOREVER FRIEND LIKE YOU



YOU AND ME.TWO WONDERFUL, WACKY WOMEN. KINDRED SPIRITS. FOREVER FRIENDS, CONNECTED HEART TO HEART





MERRY CHRISTMAS











