

Let's be
FRANK

TIRED OF THE SAME *old* SAPPY SENTIMENTS?

This bold and unapologetically hilarious card line delivers **vibrant, full-colour designs inside & out**, paired with **humour that cuts through the fluff**, sometimes with a well-placed swear word (because, let's be honest, some moments just deserve it).

Let's Be Frank cards are made for those who appreciate a good laugh, a little sass, and a **whole lot of personality**.

Whether you're **roasting your bestie, celebrating a birthday, or just keeping it real**, Let's Be Frank has the perfect card to say what you're really thinking.

All cards are
A6 size,
and come with
a classic white
envelope.

HOPE YOUR
BIRTHDAY
ISN'T AS
SHIT AS
YOU ARE AT
ANSWERING
YOUR PHONE

HERE'S A MESSAGE
YOU CAN'T IGNORE.
HAPPY BIRTHDAY

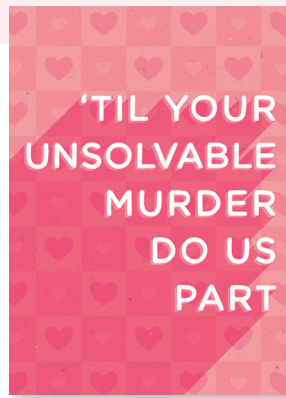
Let's be
FRANK

WHOLESALE: \$2.75 CAN | SUGGESTED RETAIL: \$5.50 CAN | CARD SIZE: 4.5" x 6.5" | MINIMUM QUANTITY: 6 PER DESIGN

PROUDLY DESIGNED & PRINTED IN CANADA 🇨🇦



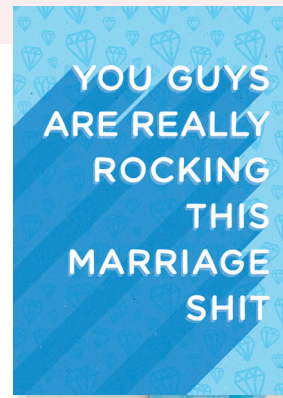
523-LBF0001
AN/Unsolvble Murder



DON'T FORGET, I'M ALWAYS ONE
STEP AHEAD IN THIS PARTNERSHIP.
HAPPY ANNIVERSARY



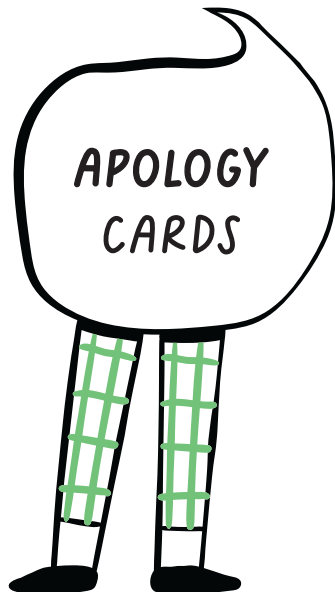
523-LBF0002
AN/Really Rocking



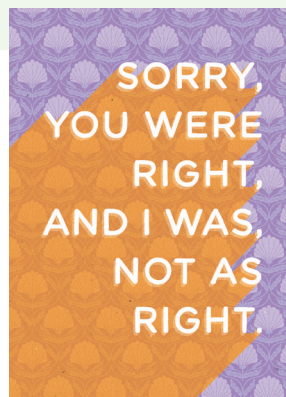
CONGRATS ON
MAKING IT LOOK EASY!
HAPPY ANNIVERSARY



CONGRATS ON MAKING
IT LOOK EASY!
HAPPY ANNIVERSARY



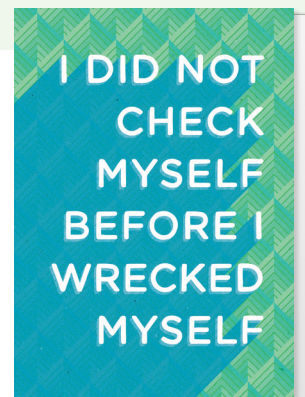
523-LBF0003
AP/Not As Right



YOU WIN,
THIS TIME.
I'M SORRY.



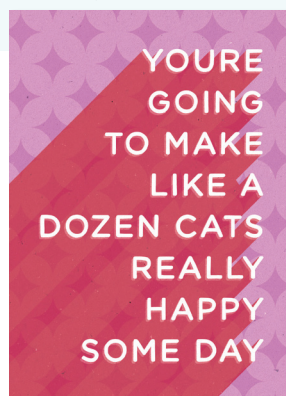
523-LBF0004
AP/Check Myself



I PROMISE
I WILL DO BETTER
NEXT TIME.



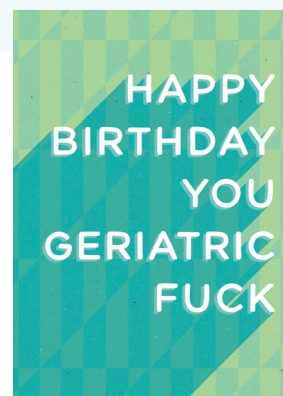
523-LBF0005
BD/Dozen Cats



AND I AM SO READY TO
WITNESS THAT BEAUTIFUL JOURNEY.
HAPPY BIRTHDAY



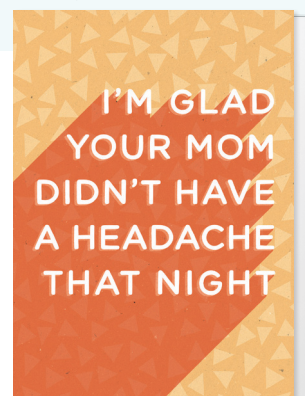
523-LBF0006
BD/Geriatric Fuck



DON'T WORRY,
YOU'RE STILL YOUNGER THAN
YOU'LL BE NEXT YEAR!



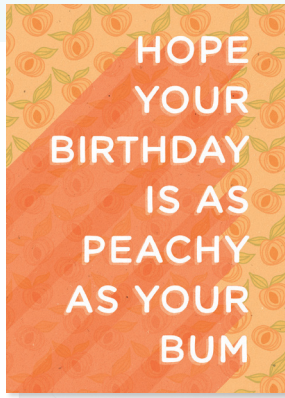
523-LBF0007
BD/Mom Headache



HAPPY BIRTHDAY,
YOU BEAUTIFUL ACCIDENT!



523-LBF0008
BD/Peachy Bum



HERE'S TO A BIRTHDAY
THAT'S AS WELL-ROUNDED
AS YOU ARE!



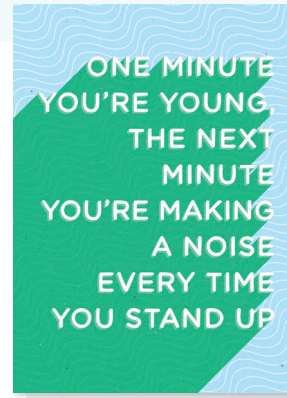
523-LBF0009
BD/The 1900's



HAPPY BIRTHDAY,
YOU TIMELESS WONDER!



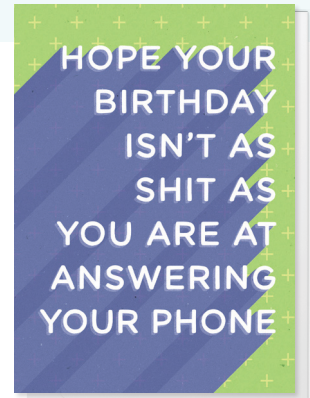
523-LBF0010
BD/Making A Noise



DON'T WORRY, IT'S NOT THE SOUND OF
OLD AGE. IT'S JUST THE SOUNDTRACK
OF YOUR WISDOM. HAPPY BIRTHDAY



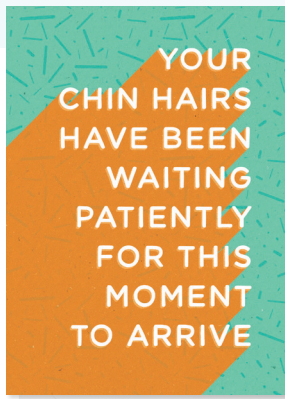
523-LBF0011
BD/Answering Your Phone



HERE'S A MESSAGE
YOU CAN'T IGNORE.
HAPPY BIRTHDAY



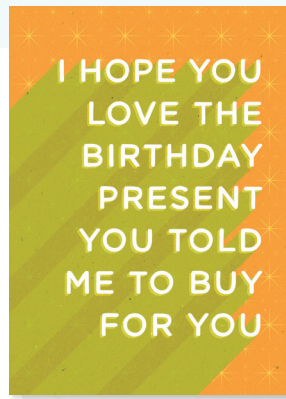
523-LBF0012
BD/Chin Hairs



HAPPY BIRTHDAY,
YOU FABULOUS CREATURE.



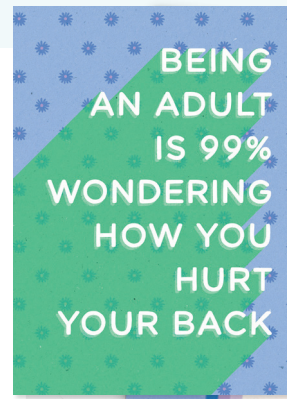
523-LBF0013
BD/Told Me To Buy



HOPE IT'S
EVERYTHING YOU WANTED.
HAPPY BIRTHDAY



523-LBF0014
BD/Hurt Your Back

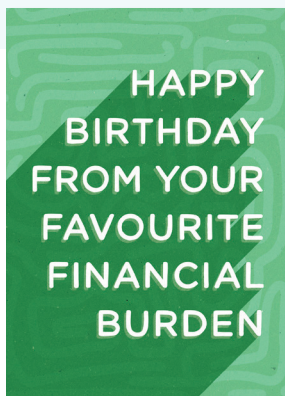


THE OTHER 1% IS TRYING TO FIGURE OUT
WHY YOU'RE OUT OF BREATH AFTER
BENDING OVER. HAPPY BIRTHDAY



THE OTHER 1%
IS TRYING TO FIGURE OUT
WHY YOU'RE OUT OF BREATH
AFTER BENDING OVER.
HAPPY BIRTHDAY

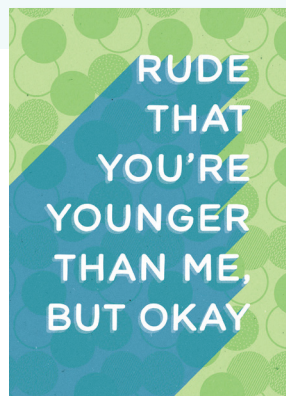
523-LBF0015
BD/Financial Burden



AT LEAST I'M
TAX DEDUCTIBLE.
HAPPY BIRTHDAY



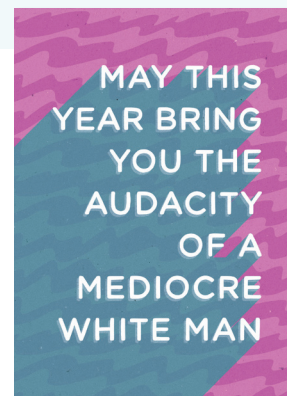
523-LBF0016
BD/Younger Than Me



HAPPY BIRTHDAY,
YOU LITTLE
SPRING CHICKEN!



523-LBF0017
BD/Audacity



GO FORTH WITH CONFIDENCE
YOU ABSOLUTELY DID NOT EARN.
HAPPY BIRTHDAY



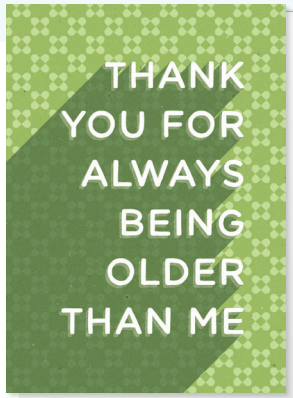
523-LBF0018
BD/Grow Old Together



AND THAT YOU HAVE
A HEAD START!
HAPPY BIRTHDAY



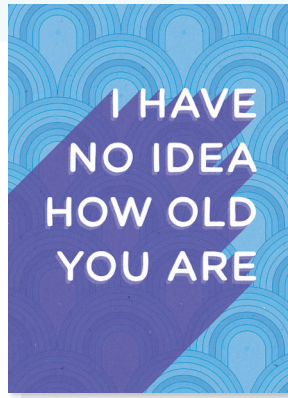
523-LBF0019
BD/Older Than Me



MAY YOU CONTINUE TO AGE GRACEFULLY FOR BOTH OUR SAKES.
HAPPY BIRTHDAY



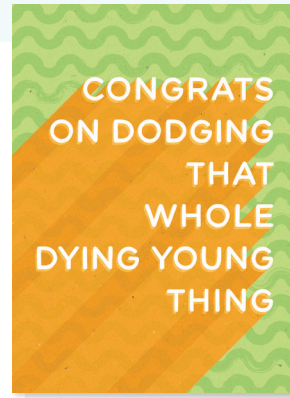
523-LBF0020
BD/No Idea



AND HONESTLY, AT THIS POINT, I'M TOO AFRAID TO ASK.
HAPPY BIRTHDAY



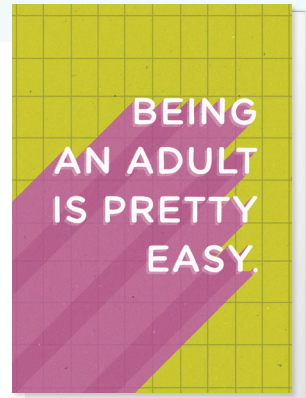
523-LBF0021
BD/Dying Young



YOUR SURVIVAL SKILLS ARE UNMATCHED.
HAPPY BIRTHDAY



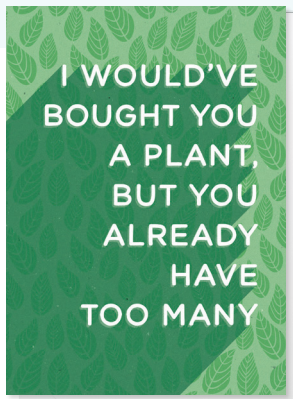
523-LBF0022
BD/Being An Adult



YOU JUST FEEL TIRED ALL THE TIME, AND TELL PEOPLE ABOUT HOW TIRED YOU ARE, AND THEY TELL YOU ABOUT HOW TIRED THEY ARE. HAPPY BIRTHDAY



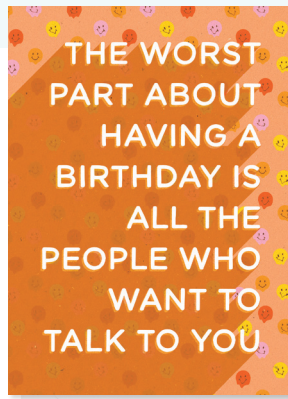
523-LBF0023
BD/Bought A Plant



YOUR PLANTS ALREADY THROW ENOUGH SHADE, SO I WON'T.
HAPPY BIRTHDAY



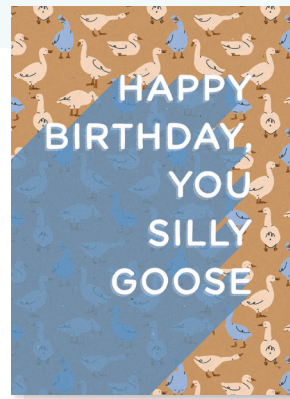
523-LBF0024
BD/Talk To You



MAY YOUR PHONE DIE AT JUST THE RIGHT TIME.
HAPPY BIRTHDAY



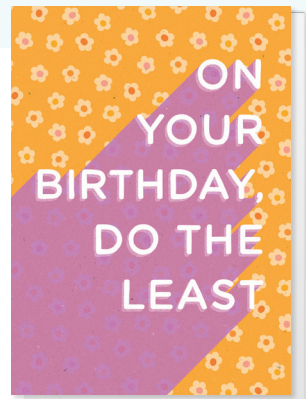
523-LBF0025
BD/Silly Goose



LET LOOSE AND CELEBRATE!



523-LBF0026
BD/Do The Least



TAKE THIS DAY TO PERFECT THE ART OF DOING ABSOLUTELY NOTHING. YOU DESERVE IT!



BIRTHDAY CARDS

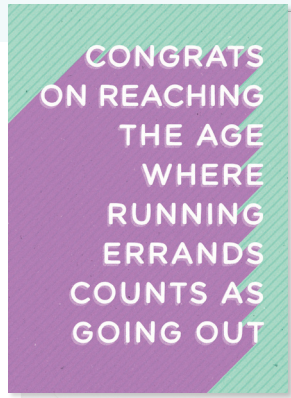
523-LBF0027
BD/Before The Internet



LUCKY FOR US, OUR EMBARRASSING MOMENTS ARE ONLY PRESERVED IN THE DEEPEST CORNERS OF OUR MINDS. HAPPY BIRTHDAY



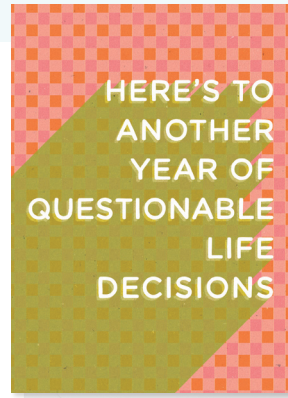
523-LBF0028
BD/Running Errands



ENJOY THE THRILL OF THE GROCERY STORE! HAPPY BIRTHDAY



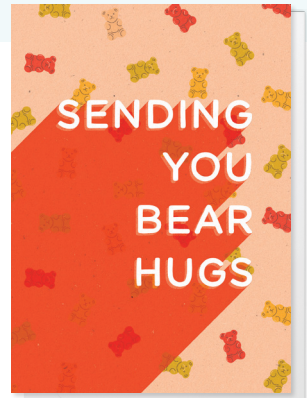
523-LBF0029
BD/Questionable



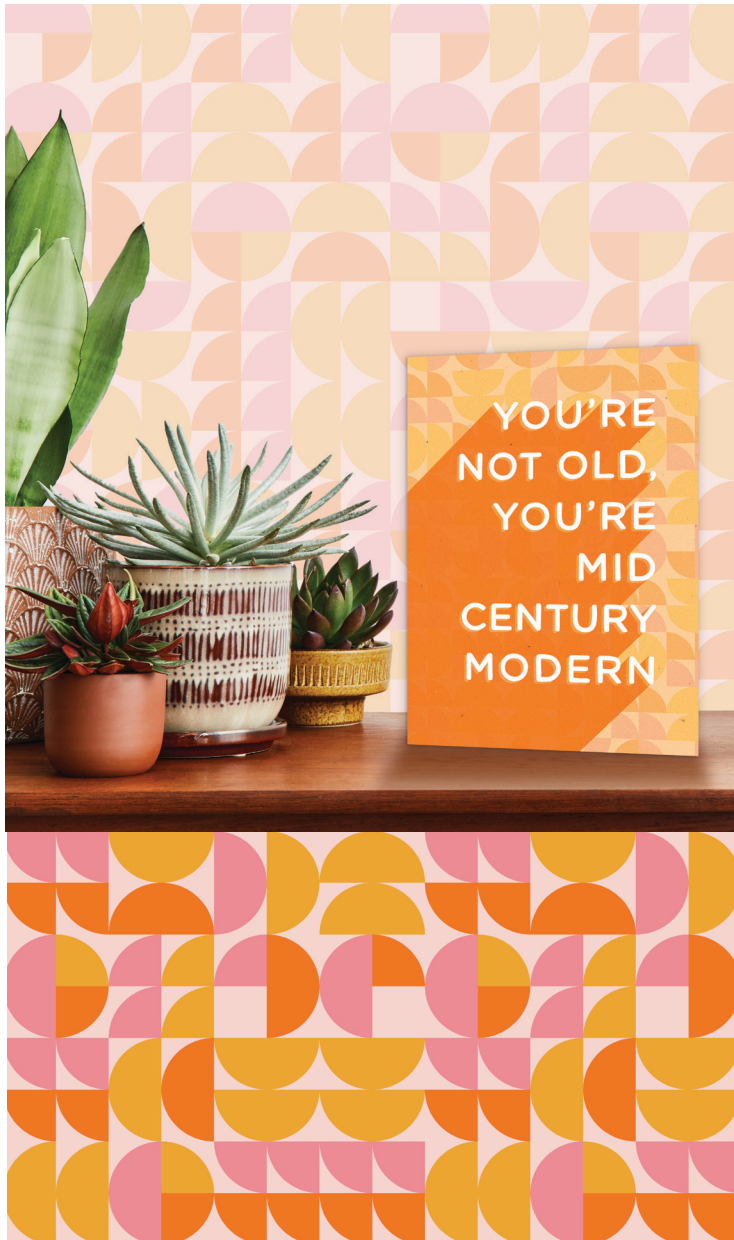
CHEERS TO MAKING BAD CHOICES WITH GOOD FRIENDS AND PRETENDING IT'S ALL PART OF THE PLAN! HAPPY BIRTHDAY



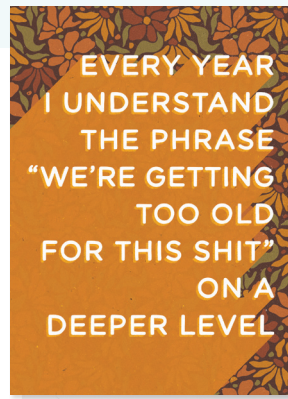
523-LBF0030
BD/Bear Hugs



WISHING YOU THE SWEETEST BIRTHDAY YET!



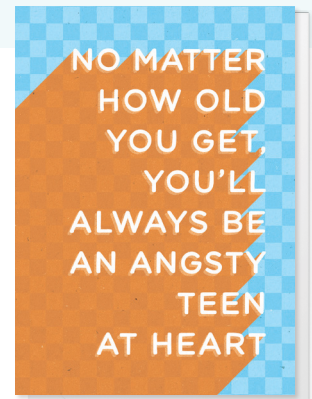
523-LBF0031
BD/Too Old



SEND HELP, AND A HEATING PAD. HAPPY BIRTHDAY



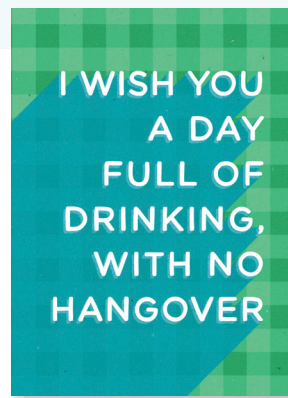
523-LBF0032
BD/Angsty Teen



GOOD THING EMOTIONAL BAGGAGE IS AGELESS. HAPPY BIRTHDAY



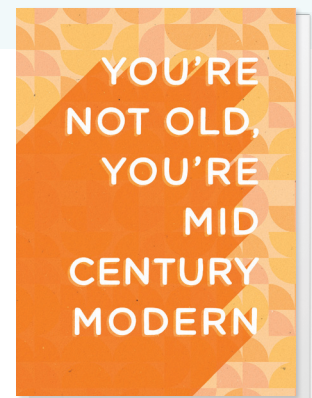
523-LBF0033
BD/No Hangover



CHEERS TO AN ABSOLUTELY AMAZING BIRTHDAY!



523-LBF0034
BD/Mid Century Modern



YOU'RE JUST BECOMING MORE VALUABLE AND IN DEMAND. HAPPY BIRTHDAY



523-LBF0035
BD/Hide A Body

IF I EVER
NEED TO
HIDE
A BODY,
YOU'RE
THE ONE
TO CALL

I'M SO LUCKY YOU'VE GOT MY BACK.
HAPPY BIRTHDAY,
PARTNER IN CRIME!



523-LBF0036
BD/Endures Your Farts

HAPPY
BIRTHDAY
FROM THE
ONE WHO
ENDURES
YOUR FARTS

AND STILL LOVES YOU.



523-LBF0037
BD/Shit Is Bananas

THIS
SHIT
REALLY
IS
BANANAS

IT'S YOUR DAY,
LET'S MAKE IT UNFORGETTABLE!
HAPPY BIRTHDAY



523-LBF0038
BD/Related To

HAPPY
BIRTHDAY
TO THE
FAMILY MEMBER
I'M LEAST
ASHAMED
TO BE
RELATED TO

AND DEFINITELY THE ONLY ONE
I'D CLAIM WITHOUT HESITATION.
HAPPY BIRTHDAY



523-LBF0039
BBD/Card Is Late

THIS CARD
IS LATE
BECAUSE
OF WHO
I AM AS A
PERSON

IT'S NOT EASY BEING
A MASTER OF PROCRASTINATION.
HAPPY BELATED BIRTHDAY



523-LBF0040
BBD/Miss It

URNS
OUT,
I DID
MISS IT
FOR THE
WORLD

GOOD THING I'M STILL WAY MORE FUN THAN
ALL THOSE PEOPLE WHO REMEMBERED.
HAPPY BELATED BIRTHDAY



GOOD THING
I'M STILL WAY MORE FUN
THAN ALL THOSE PEOPLE
WHO REMEMBERED.
HAPPY BELATED BIRTHDAY

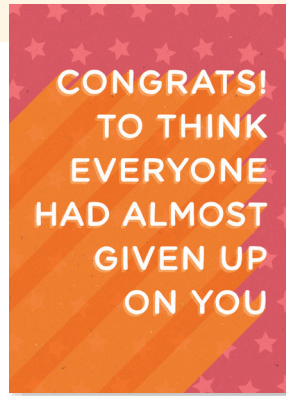
Let's be
FRANK

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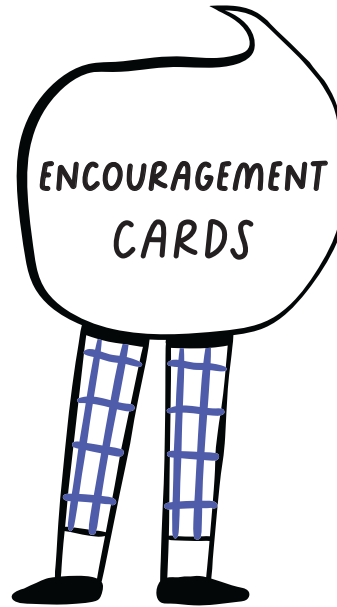
PROUDLY DESIGNED & PRINTED IN CANADA 🇨🇦



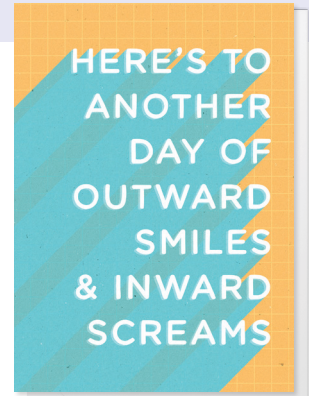
523-LBF0041
CO/Given Up



LOOK AT YOU
PROVING EVERYONE WRONG.
SO PROUD OF YOU!



523-LBF0048
EN/Inward Screams



JUST DON'T FORGET,
WE'RE IN THIS TOGETHER.



523-LBF0049
EN/Disco



THINGS MIGHT BE A MESS,
BUT DON'T FORGET TO STOP AND
ENJOY THE SMALL MOMENTS OF FUN.



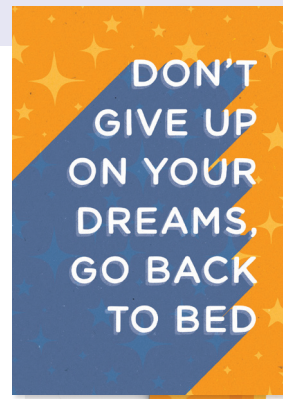
523-LBF0050
EN/Quitter



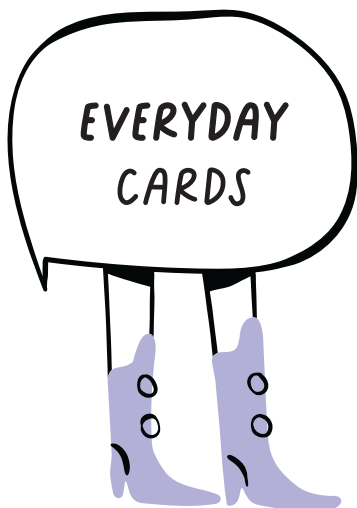
BUT SHE SURE DID
RAISE A COMPLAINER.



523-LBF0051
EN/Your Dreams



THERE'S NOTHING A NAP
CAN'T MAKE BETTER.
YOU'VE GOT THIS!



523-LBF0042
ED/See A Dog



LET'S BE REAL,
DOGS ARE THE ONLY REASON
ANY OF US GET OUT OF BED.



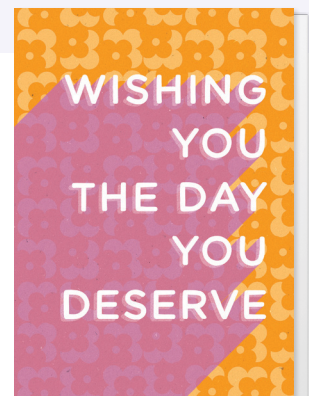
523-LBF0043
ED/Dog's World



LIKE AN UNPAID
STAFF MEMBER.



523-LBF0044
ED/Day You Deserve



TAKE THAT
AS YOU WILL.



523-LBF0045
ED/Go Big



TIME TO MAKE
THAT DRAMATIC EXIT.



523-LBF0046
ED/Maybe Satan



MAYBE TODAY.



523-LBF0047
ED/Not Sick



I JUST THINK
YOU COULD BE BETTER.



I JUST THINK
YOU COULD
BE BETTER.



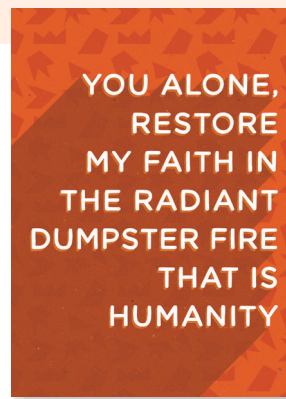
523-LBF0052
FR/Dress With Pockets



JUST LIKE THE BEST THINGS IN LIFE,
YOU'RE A RARE FIND AND I'M SO
GRATEFUL FOR YOU.



523-LBF0053
FR/Dumpster Fire



IF I DIDN'T HAVE YOU,
I'D BE BURNING IT ALL DOWN.
YOU'RE BASICALLY A MIRACLE.



523-LBF0054
FR/Talk Shit



HONESTLY, WITHOUT YOU,
I'D PROBABLY LOSE MY MIND.
SO THANKFUL THAT YOU ALWAYS GET IT.



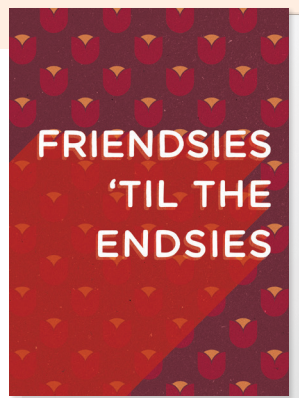
523-LBF0055
FR/Wishes



I'M JUST GLAD I'M THE ONE
WHO GETS TO CALL YOU MINE!



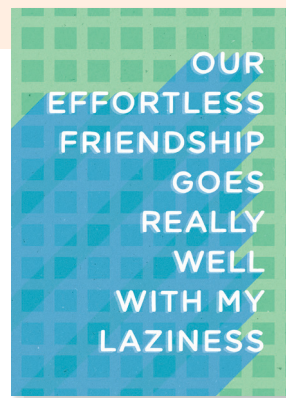
523-LBF0056
FR/Friendsies



THROUGH THICK & THIN,
AND EVERYTHING IN BETWEEN!



523-LBF0057
FR/Effortless Friendship



WE'RE BASICALLY LIVING PROOF THAT
THE BEST FRIENDSHIPS ARE THE ONES
WHERE DOING NOTHING IS EVERYTHING.



523-LBF0058
FR/Friendship Goals



I'M GLAD I HAVE YOU
BY MY SIDE FOR IT ALL.



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523-LBF0059
GW/As Sick



REST UP, AND I HOPE
YOU'RE BACK TO FEELING
YOUR BEST SOON.



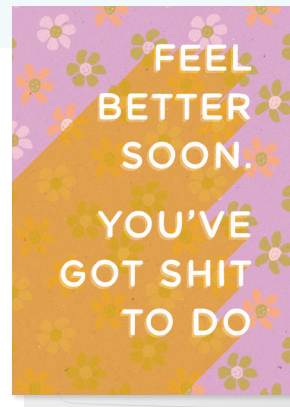
523-LBF0060
GW/Cough Gross



ALSO, I CARE
AND HATE SEEING
YOU MISERABLE.



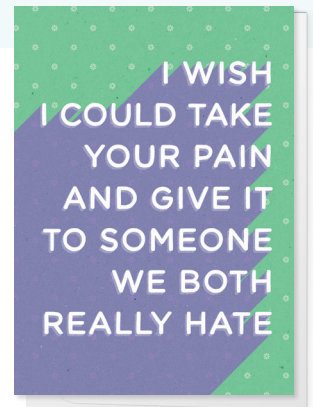
523-LBF0061
GW/Shit To Do



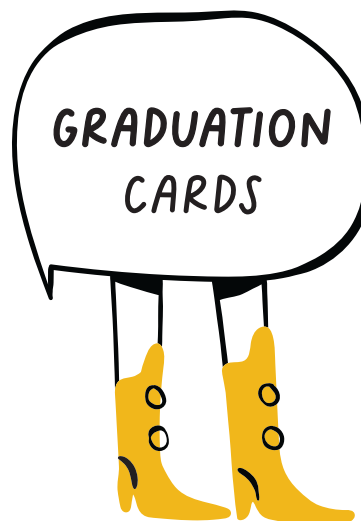
AND YOU KNOW
HOW I FEEL
ABOUT SLOWPOKES.



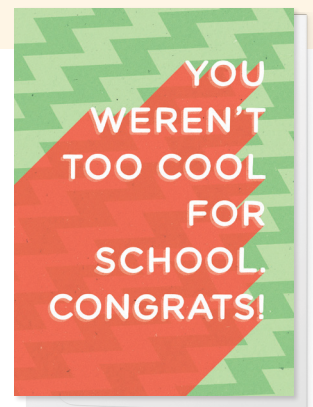
523-LBF0062
GW/Take Your Pain



FOR NOW, YOU'RE STUCK
WITH ME AND MY BEST WISHES
FOR A SPEEDY RECOVERY!

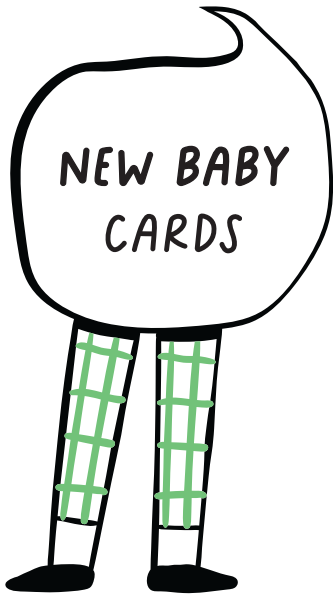
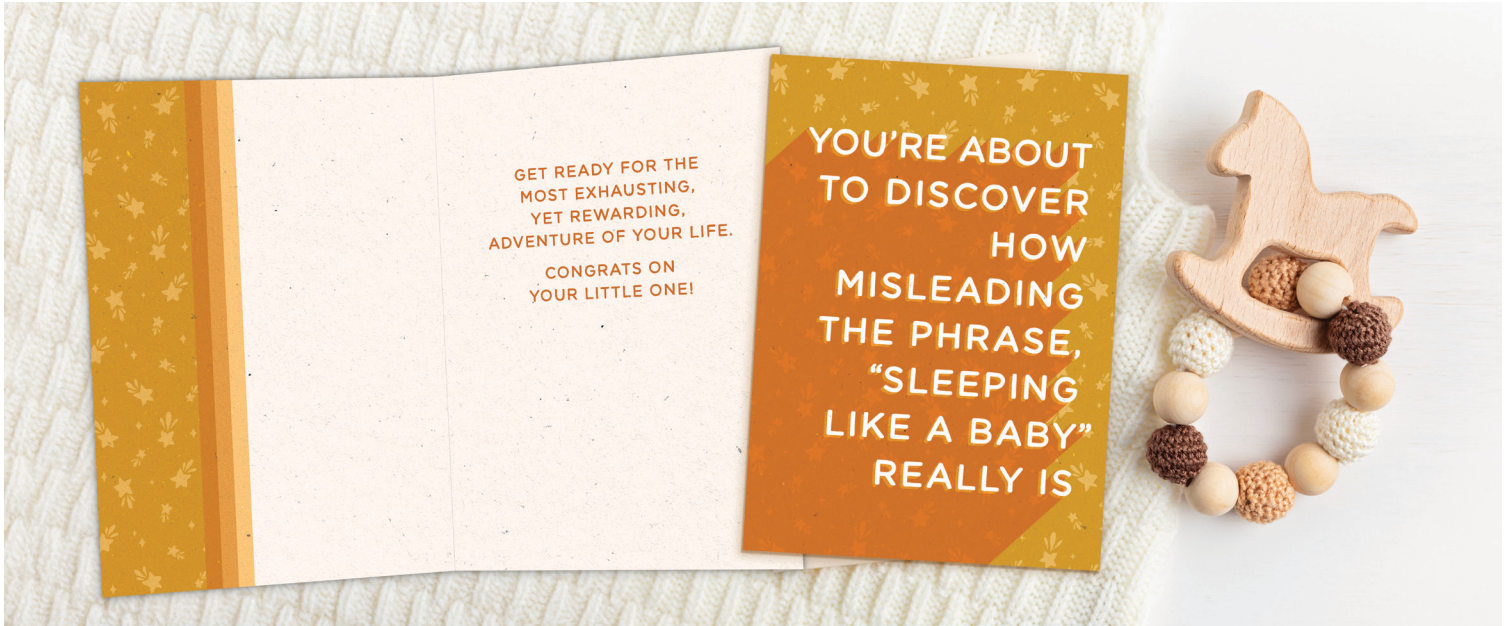


523-LBF0063
GR/Too Cool



GLAD YOU FINALLY EMBRACED THE
LEARNING CURVE! CONGRATULATIONS
ON YOUR GRADUATION





523-LBF0064
NB/Fucked Around



WELL, YOU REALLY WENT
AND CREATED A LITTLE HUMAN.
GOOD LUCK!



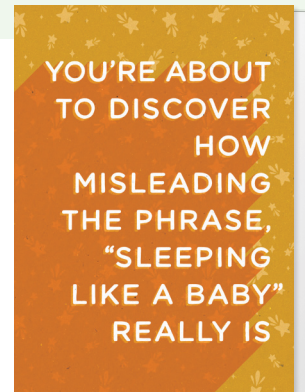
523-LBF0065
NB/Terrifying



CONGRATS ON YOUR
SWEET LITTLE BUNDLE
OF CHAOS!



523-LBF0066
NB/Misleading



GET READY FOR THE MOST EXHAUSTING,
YET REWARDING, ADVENTURE OF YOUR
LIFE. CONGRATS ON YOUR LITTLE ONE!



523-LBF0067
NH/Help You Move



THE ONLY THING I WANT TO LIFT,
IS A DRINK IN YOUR HONOUR.
CONGRATS ON YOUR NEW PLACE!



523-LBF0068
NH/Economy



YOU DESERVE A DAMN TROPHY.
AND MAYBE A DRINK TO GO WITH
THAT MORTGAGE!



523-LBF0069
NH/Friendly Ghosts



ALTHOUGH, THEY CAN'T
BE SCARIER THAN A MORTGAGE.
GOOD LUCK!



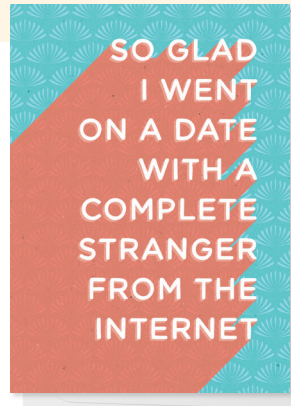
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523-LBF0070
RO/Complete Stranger



BEST DECISION
I EVER MADE.
I LOVE YOU SO MUCH!



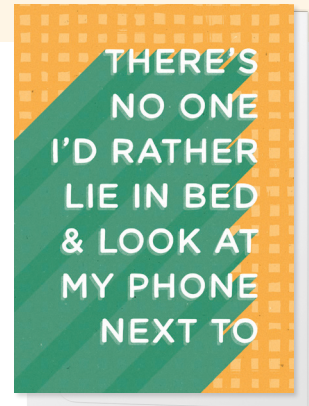
523-LBF0071
RO/Matching Tracksuits



DON'T ACT LIKE
YOU'RE NOT DOWN.



523-LBF0072
RO/Next To



I'M SO LUCKY
TO HAVE YOU NEXT TO ME.



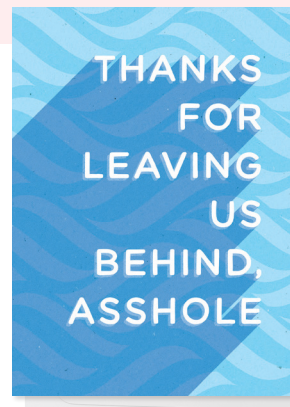
523-LBF0073
RO/Favourite



I HATE YOU THE LEAST
OUT OF EVERYONE.



523-LBF0074
RT/Leaving Us



BUT SERIOUSLY,
WE'RE HAPPY FOR YOU.
ENJOY YOUR RETIREMENT!



523-LBF0075
RT/Officially Too Old



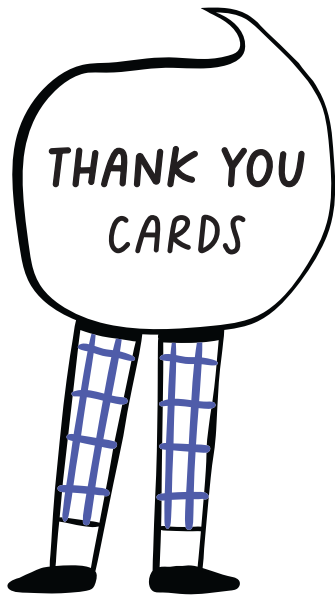
NOW YOU CAN NAP WHENEVER YOU WANT
AND COMPLAIN ABOUT 'THE GOOD OL'
DAYS' WITHOUT ANYONE JUDGING YOU.
CONGRATS ON YOUR RETIREMENT!



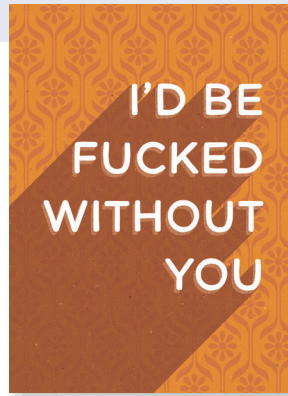
Let's be
FRANK

WHOLESALE: \$2.75 CAN | SUGGESTED RETAIL: \$5.50 CAN | CARD SIZE: 4.5" x 6.5" | MINIMUM QUANTITY: 6 PER DESIGN

PROUDLY DESIGNED & PRINTED IN CANADA 🇨🇦



523-LBF0076
TY/Without You



YOU'RE THE GLUE THAT HOLDS MY SHIT TOGETHER. THANK YOU FOR ALWAYS HAVING MY BACK WHEN I NEED IT MOST!



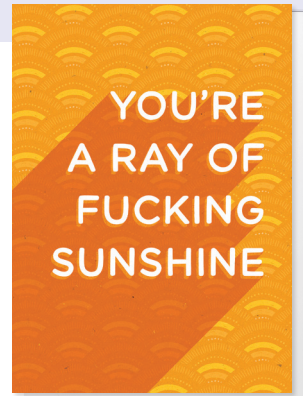
523-LBF0077
TY/Fucking Awesome



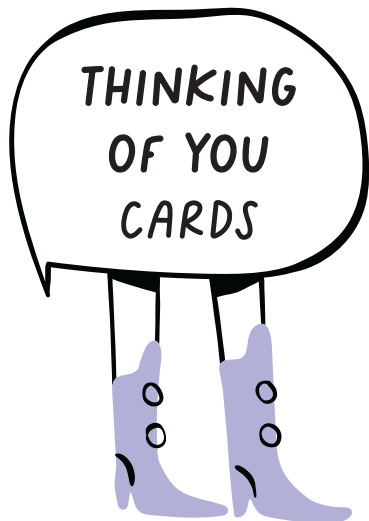
I DON'T KNOW HOW YOU MANAGE, BUT I AM SO GRATEFUL FOR ALL YOU DO FOR ME!



523-LBF0078
TY/Sunshine



THANK YOU FOR BEING THE ACTUAL BEST HUMAN ON THE PLANET.



523-LBF0079
TH/Good Job



JUST IN CASE NO ONE'S TOLD YOU TODAY, YOU'RE STRONG, CAPABLE, AND ABSOLUTELY CRUSHING IT.



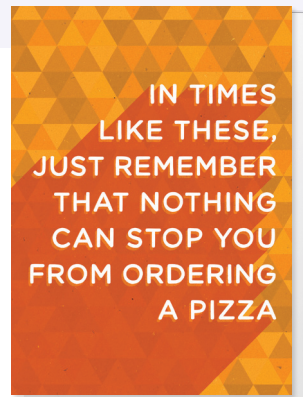
523-LBF0080
TH/Positive Perspective



NO SILVER LININGS, NO INSPIRATIONAL QUOTES- JUST ME, HERE FOR YOU, READY TO COMMISERATE (OR BRING SNACKS). THINKING OF YOU



523-LBF0081
TH/Ordering A Pizza



THINKING OF YOU AND HOPING TODAY BRINGS YOU A LITTLE SLICE OF HAPPINESS!



523-LBF0082
WD/Love Is Kind



YOUR LOVE STORY IS JUST BEGINNING! MAY IT BE FILLED WITH LOVE, LAUGHTER, AND A LITTLE BIT OF PATIENCE.



523-LBF0083
WD/Married Club



CONGRATS ON FINDING THE ONE PERSON YOU GET TO ANNOY FOREVER!



523-LBF0084
WD/Sit On Your



EMOTIONAL BAGGAGE SO YOU CAN ZIP IT UP ALL THE WAY. CHEERS TO A WONDERFUL MARRIAGE!



DISPLAYS & PREPACKS



72 POCKET DISPLAY

5000-DISP72PKT

DISPLAY/72 PKT DISPLAY WHITE

DISPLAY ONLY.

\$595.00 UNIT PRICE

72 Pocket Display
Colour: White.
22" Wide x 72" Tall
9 facets around,
8 vertical pockets
in each facet.



72 CARD PREPACK

523-LBF72PKT

PPK/LET'S BE FRANK 72 TOP

Prepack includes
top 72 Let's Be Frank cards,
6 of each card.



48 CARD PREPACK

523-LBF48PKT

PPK/LET'S BE FRANK 48 TOP

Prepack includes
top 48 Let's Be Frank cards,
6 of each card.



SPINNER TOPPER

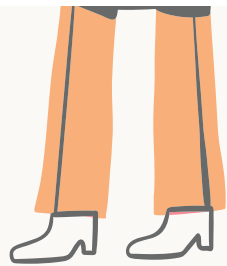
5555P-LETSEBEFRANK

Let's Be Frank Display Topper



NO filters, NO clichés,
JUST FRANK and
HONEST FUN!





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March 2025

Prices subject to change without notice.